

Cybersecurity Affiliate Program Overview

Goal: Reward individuals or partners who refer new clients to your cybersecurity services — whether for monthly MSP subscriptions or one-time security audits.

Who Can Join?

- IT consultants
- Business coaches
- MSPs and VARs
- Tech-savvy professionals
- Satisfied clients

Cashback Commission Structure

Monthly MSP Subscriptions

Plan	Monthly Price	Affiliate Payout (One-Time)
MSP Starter	\$350/month	\$100 per signup
MSP Pro	\$850/month	\$250 per signup
MSP Shield	\$1,800/month	\$500 per signup

Recurring commissions (e.g., 10% monthly) can be added for long-term partners.

One-Time Security Assessments

Service	Price	Affiliate Payout
Essential Security	\$799	\$150
Compliance Plus	\$1,499	\$300
Enterprise Shield	\$2,999	\$600

How It Works

1. **Sign Up:** Affiliates register via your portal or email.
2. **Get a Unique Link or Code:** Track referrals with personalized URLs or discount codes.
3. **Promote:** Share your services via email, social media, blogs, or direct outreach.
4. **Earn:** Receive payouts once the referred client completes payment.

Promotional Support

Provide affiliates with:

- Branded banners and graphics
- Email templates
- Social media posts
- Case studies and testimonials
- Monthly report to track referrals and earnings

Terms & Conditions (Suggested)

- Payouts issued within 30 days of confirmed payment
- No self-referrals or fraudulent signups
- Minimum payout threshold (e.g., \$100)
- Affiliates must comply with ethical marketing practices